

Where Leaders Learn to Roar.

The Lion's Pride.
A 12-Month Leadership Mentorship Experience



Develop the Leader. Multiply the Impact.

The Lion's Pride is a 12-month leadership mentorship program built to help leaders grow personally and professionally—and then develop leaders within their own teams. Curated and led by Brandon Marshall, CertainPath's Transformation & Leadership Mentor, this experience goes far beyond traditional leadership training. It is hands-on, immersive, and built to turn leadership principles into daily action.

This is not about theory. It is about transformation.

The Pride combines personalized mentorship, virtual and in-person learning, exclusive workshops, and a community of committed leaders. The result is accountability, momentum, and measurable growth that shows up in your communication, your consistency, your confidence, and your culture.

How The Pride Works

The Pride is structured around one focused leadership topic each month for 12 months. Each topic follows a clear and repeatable framework:



- **The Topic** – the leadership skill you are developing
- **The Truth** – the core principle that changes how you think
- **The Challenge** – a practical action that forces application
- **Guided Reflections** – structured discussion to deepen growth

This format ensures leadership does not stay conceptual. It becomes practical, repeatable, and transferable to your team.

The topics were selected based on member input and designed to be implemented in real leadership situations—not just discussed in a room.

Core Leadership Themes

Throughout the year, you will strengthen high-impact leadership foundations, including:

- Identity – separating who you are from what you do
- Purpose – defining leadership by impact, not tasks
- Communication – focusing on what is received, not just what is said
- Confidence – building internal and external pillars
- Consistency – becoming dependable under pressure
- Finish and Follow Through – strengthening commitment
- Leadership Influence vs. Instructional Leadership – leading informally and training formally
- Pressure and Stress – closing the gap between pressure and perceived capability
- Intentionality – being “seedful and fruitful” in what you sow
- Overcoming Fear – acting based on past wins, not present doubt

Every module includes a real-world challenge that builds leadership muscle through action.

What You Can Expect

The Lion’s Pride is designed to create leaders others want to follow. Members experience:

- Greater self-awareness and leadership maturity
- Stronger communication and more candid conversations
- Improved team alignment and culture
- Practical habits built through structured challenges
- A repeatable framework to develop leaders within their organization

Graduates receive a Leader Guide that allows them to replicate the monthly structure with their teams—multiplying leadership strength across the business.

Take the Next Step

If you are ready to grow into the leader your business and team deserve, it’s time to step into The Pride.

Call (945) 270-8004 or visit mycertainpath.com/pride.



Program Leader: Brandon Marshall

The Lion’s Pride is led by Brandon Marshall, a seasoned leader and mentor with over 20 years of experience. His background includes growing revenues from \$3 million to nearly \$15 million in seven years in the linen and uniform industry, then leading a commercial HVAC team to record-breaking sales and doubling revenue in his first year as General Manager. Today, as CertainPath’s Transformation & Leadership Mentor, he helps leaders unlock their potential and lead with purpose.